

Annual Activity Report

Calendar Year 2020

Recognizing,
understanding, and
appreciating our
differences

VISIONS, Inc.
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VISIONS Executive Director Erika Dadsetan-Foley

Message from the Executive Director

2020 was a challenging year, and left me humbled many times. The VISIONS team took to heart great advice from our "elders" and took it day by day...we slowed down to reflect. We were living out our own principles, and "tried on" some new ways of being. Although this year held its challenges, our team did not skip a beat to try to do what was best to support our clients and to positively impact our communities.

In March, the uncertainty of the global shutdown was stressful. I wondered how much it would impact BIPOC communities and other historically excluded groups, especially with the disproportionate impact COVID had, and continue to have, on these populations. I wondered how it would impact our staff and their loved ones, how we'd be able to continue serving our clients, and how creative we had to be to maintain our fiscal health. We immediately adapted to serve our clients remotely, and started exploring other virtual programs. We took our programs online, increasing access, and reaching an even greater audience.

The 2020 Presidential Election saw an unprecedented number of people voting, and Kamala Harris became the first Black woman and the first Asian American woman to assume the role of VP, becoming an important role model for countless children and young people. 2020 will also go down in history as the year when the entire nation brought their attention to the realities of the continued violence and injustices experienced by Black people in this country. Let us remember the names of the many Black Americans whose lives are lost due to senseless violence cultivated and maintained by a system that is based on racism; and the many lives lost to COVID, racial disparities being a contributor to morbidity and mortality. It's a daily reminder of why VISIONS does the work it does. Indeed, VISIONS now more than ever...

As we look forward to the future, I am confident we will continue to serve our clients and community organically and effectively. We will keep strengthening our systems, fine tuning our processes, designing new programs intentionally and with creativity, and updating our curriculum. The work we do to educate and build awareness as an organization and in partnership with clients continues to be vital. I hope we will continue to forge ahead to learn, listen, heal, and celebrate each other.



Our Impact

WORKED WITH
**145 BUSINESSES
& NONPROFIT
ORGANIZATIONS**
ACROSS THE
COUNTRY



ENGAGED **13**
YOUTHS
THROUGH OUR
**LEGACY
PROJECT**



TRAINED **94**
INDIVIDUALS
THROUGH **PACE
WORKSHOPS**



HOSTED **4**
**EDUCATIONAL
WEBINARS**
REACHING **623**
PEOPLE





Our Financial Performance

Please note that financial information shared on this page represents VISIONS' fiscal year 2020, which includes the period from July 1, 2019 to June 30, 2020.

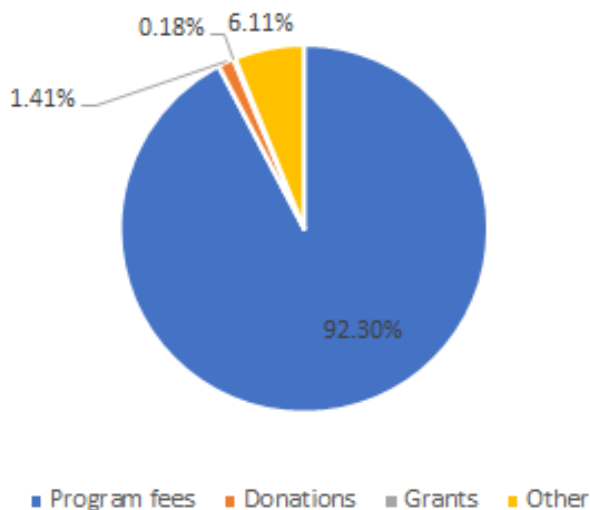
FY 2020 Revenue & Expenses Overview

Revenue \$2,287,621

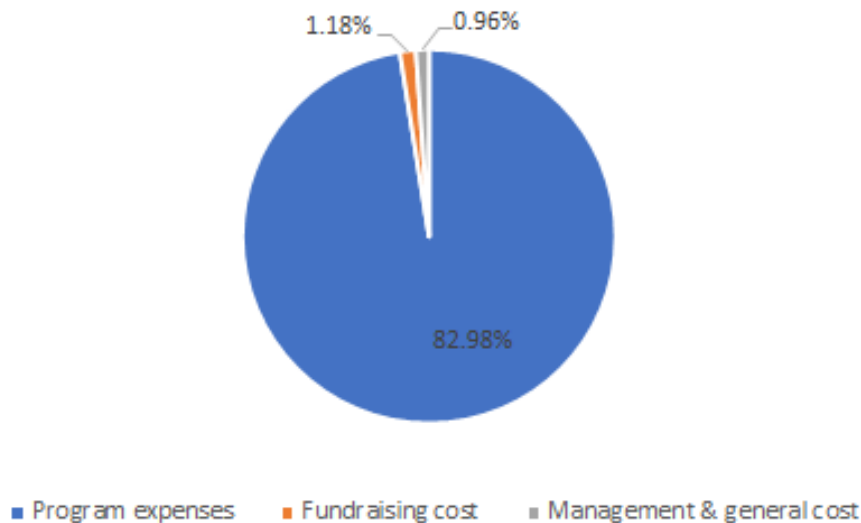
Expenses \$2,824,224

Total margin (deficit) \$(536,603)

FY 2020 Revenue by Sources



FY 2020 Expenses





Our Work with Clients

VISIONS programming meets individuals and organizations where they are at. We consult closely with each client to tailor programming to their unique needs. Personalization combined with our time-tested models allows for a transformational experience that engages all parties on their individual journey to multicultural understanding. Our clients span many sectors, and some of our clients in 2020 are featured below.

Business

Admithub
Heinemann Publishing
Miro
M+R Strategic Services
Netflix
Procter & Gamble
Trepwise

Nonprofit

A Noise Within
Jazz And Heritage Foundation
Out Metrowest
New Hampshire Public Radio
Project Transformation National
San Francisco Estuary Institute
UUSC

Education

Brentwood School
Harvard University Chan
School of Public Health
St Paul's School
Southern New Hampshire
University (SNHU)
Vassar College

Healthcare

Partners Health Care
Systems, Inc.

Faith-based

Church of St. Martin In The Fields
Peninsula-Delaware Conference
United Methodist Women

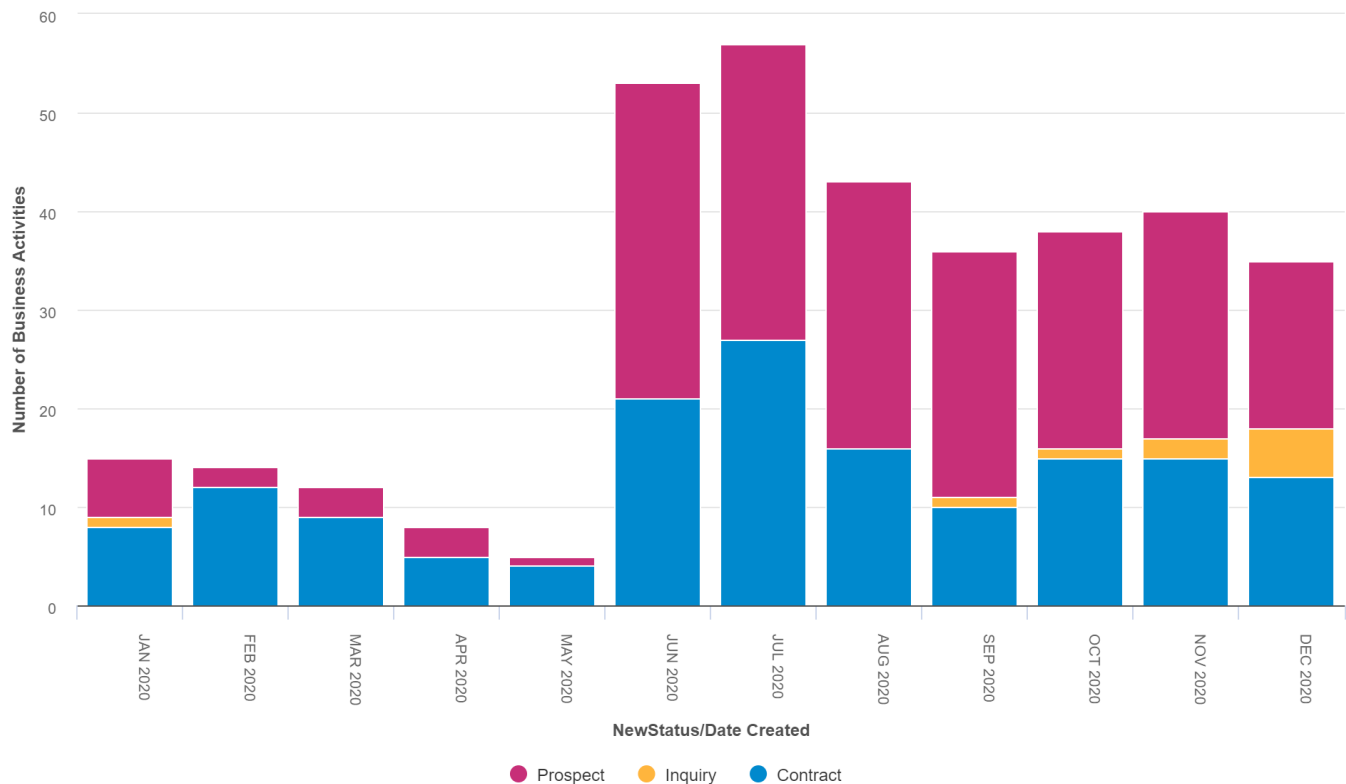
Government

Town of Andover
Town of Edenton
Southeast Sustainability
Directors Network

Foundations

GMA Foundations

Client contracts, prospects & inquiries in 2020





Our Supporters

A special thank you to all of our donors who supported us in 2020. We couldn't have done it without you!

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Thomas Feagley	Janet Migdow	Sandy Thompson
John Ferguson	Patricia Morrow	Reiko True
Chana Fitton	Wadye Morton	Jim Turner
Debra Florio	Charlayne Murrell	Samantha Watson
Judy Frabotta	Kaye Nash	Doug Weinstock
Lucy Freedman	David Nash	Sarah Werkman
Greg Gale	Lavonzell Nicholson	Jan Whitted
Josy Gallagher	C. L. Max Nikias	Jessica Wright
Laura Gang	Patrick O'Loughlin	Donna Yee
		Marlene Znoy



The VISIONS Team

Staff

Lawrence Alexander
Innovations Manager

Valerie Batts, PhD
**VP, Training and
Development (and
Founding Director)**

Elika Dadsetan-Foley, J.D.
Executive Director

Lisa Fagerstrom
Practice Manager

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Rick Pinderhughes, Psy.D.
Deputy VP of Consulting

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Erika Sheldon, Esq.
Contracts Assistant

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Doug Weinstock
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The VISIONS Team

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Support VISIONS Today!

Your gifts can help VISIONS do more - more partnering with community organizations and individuals, more education and public awareness raising work, more youth engagement. VISIONS has earned the 2020 Gold Seal of Transparency on GuideStar, and community members can find in-depth information about our goals, strategies, capabilities, and progress. We're being transparent about our organization so you can be sure that your donation is being utilized to maximize social impact!



SCAN ME

<https://www.visions-inc.org/donate.html>